2020 Trade Associations and Policy Groups

PepsiCo discloses contributions to U.S. trade associations and policy groups of which PepsiCo is a member and which lobby in the U.S. at the state and federal level. The contribution ranges reflect total giving - not only annual dues, but often sponsorships for events and programs which are not affiliated with lobbying. This is especially true of associations in which PepsiCo participates due to customer relationships. For organizations over $100,000 in contributions, PepsiCo has provided the percentage of the amount which is not deductible for business expenses because it is utilized for lobbying.

Contributions $25,000-$50,000

Asian Pacific American Chamber of Commerce
Association for Healthcare Foodservice
Business Council for International Understanding
California Business Roundtable
(California) Latino Food Industry Association
California Chamber of Commerce
Dallas Regional Chamber
Kansas Beverage Association
Latino Caucus of California Counties
Louisiana Beverage Association
Maine Beverage Association
Mississippi Beverage Association
New Hampshire Soft Drink Association
Oregon Soft Drink Association
Pennsylvania Beverage Association
Rhode Island Beverage Association
School Nutrition Association
U.S. Council for International Business
U.S.-China Business Council
Wisconsin Beverage Association

Contributions $50,000-$100,000

Arkansas Beverage Association
California Grocers Association
(California) Plastic Recycling Corporation
Colorado Beverage Association
Georgia Food Industry Association, Inc.
Hoosier (Indiana) Beverage Association
International Foodservice Manufacturers Association
Iowa Beverage Association
Kentucky Beverage Association
Maryland/Delaware/DC Beverage Association
Massachusetts Beverage Association
Missouri Beverage Association
National Association of Convenience Stores
National Association of Manufacturers
National Frozen & Refrigerated Foods Association
New Hampshire The Beautiful, Inc.
Oklahoma Beverage Association
Tire Industry Association
Vermont Beverage Association
Virginia Beverage Association
Washington Beverage Association
West Virginia Beverage Association
Western Association of Food Chains
Contributions $100,000-$250,000

Florida Beverage Association (2%)
Georgia Beverage Association (43%)
Illinois Beverage Association (4%)
Juice Products Association (5%)
Michigan Soft Drink Association (5%)
Minnesota Beverage Association (35%)
New York State Pepsi-Cola Bottlers Association (5%)
North American Millers' Association (8%)
Ohio Beverage Association (10%)
SNAC International (15%)
South Carolina Beverage Association (14%)
Tennessee Beverage Association (proxy tax paid by association)
Texas Beverage Association (15%)

Contributions $250,000-$500,000

Business Roundtable (25%)
National Restaurant Association (100%)*

Contributions over $500,000

American Beverage Association (2%)
Consumer Brands Association (36%)
Food Industry Association (7%)*
U.S. Chamber of Commerce** (20%)

*Contributions are largely utilized for programs/sponsorships and not utilized for lobbying. Percentage is only based on dues portion of contribution.
**Contribution above $200,000 reflects funding earmarked to specific country business councils.