Government Regulations, Policy and Engagement

As a purpose-driven company, we match our advocacy policy with our values. As a global company it’s imperative that Ford engage with governments and policy makers to ensure that our positions are represented and our actions are recognized. Consistent engagement on our part will help ensure that we have a voice in shaping and complying with new regulations and policies that impact our employees, our customers and our shareholders.

Ford participates openly and transparently in the political process to support policies on the local, state, national, and international level that are economically, environmentally, and socially sustainable for our company, our customers, and their communities. We work with the United States Congress and the White House, as well as international governments, on issues including trade, fuel economy, autonomous vehicles, mobility, and electric vehicles. We advocate for consistent policies at all levels to help us achieve our business, environmental, and employment objectives.

We encourage all employees to participate in political and governmental affairs as individual citizens, while fully respecting their right to use personal time as they choose and to decide the extent and direction of their political activities.

It’s important that our management team keeps informed on governmental matters affecting Ford’s interests. Where appropriate, they are expected to help formulate and present company positions on relevant public issues. They also are expected to contribute to fulfilling Ford’s responsibilities as a corporate citizen, including participation in constructive governmental activities on behalf of the company.

Ford does not contribute to political candidates or political organizations; nor does the company employ its resources to help elect candidates to public office, even when permitted by law. Ford does not take a position for partisan political purposes, that is, specifically for the purpose of advancing the interest of a political party or candidate for public office. However, with the approval of the Office of the Chief Executive, contributions may be made to support or oppose a state or local ballot proposal if the issue is of significant interest or importance to Ford provided that such contributions are permitted by law. Contributions not earmarked for individual candidates or political organizations are distributed at the discretion of Ford’s Political Contributions Committee.

Our advocacy efforts are guided by our Chief Policy Officer.

TRADE ASSOCIATIONS AND MEMBERSHIPS FOCUSING ON U.S. POLICY ISSUES

To advance our voice on key issues, we collaborate with a broad range of coalitions, industry groups, and trade associations where we operate. We work with our partners to develop and promote sensible policies that benefit our company, our industry, and society. These organizations often bring divergent viewpoints to the debate, and sometimes their views are not shared by Ford. When necessary, we have exercised our right to make our own position clear and at times have taken an alternative path.

Climate Change

We are committed to developing and promoting climate policies that benefit our customers, company, industry, and society. As a member of trade associations and coalitions, we work to make our position known and collaborate with others. We leverage our memberships to move these organizations toward positions more aligned with Ford’s views on climate. We will continue to make decisions based on what’s best for our customers, the environment, and our business.

Through active participation, we can encourage groups to align with our progressive climate change strategy, shape policy and drive the industry to change.

> READ MORE IN THE 2022 U.S. POLITICAL ENGAGEMENT REPORT

Trade Associations and Memberships

Ford supports a broad range of trade associations and coalitions to enhance our understanding of, and advocacy for, U.S. policy issues. These include, but are not limited to:

- 5G Automotive Association (5GAA)
- American Automotive Policy Council (AAPC)
- Alliance for Automotive Innovation
- Autonomous Vehicle Industry Association (AVIA)
- Business Environmental Leadership Council
- Center for Climate and Energy Services
- Electric Drive Transportation Association (EDTA)
- National Association of Manufacturers (NAM)
- National Safety Council
- NGV America
- Partnership for Transportation Innovation Opportunity (PTIO)
- U.S. Chamber of Commerce

As part of this work, Ford also conducts internal reviews of associations’ lobbying positions, noting any discrepancies with our positions. The results of this review are shared with management. If an association’s position does not align with our criteria, we respond appropriately, at times advocating for our position independently.

FORD BLUE TABLE FORUM

Ford established the Blue Table Forum, a stakeholder advocacy program focused on creating and building a trusted community of organizational and institutional stakeholders from a diverse group of NGOs, nonprofits and academic institutions. The program goal is to initiate a dialogue around critical issues faced and how we can work together to build a zero-emissions transportation future. To-date, the program has engaged over 75 influential thought-leaders across 50 organizations with regional, national and global representation and a diverse stakeholder network of over 70 million including members, donors, volunteers, and partner organizations.

POLICY FRAMEWORK

Under the Chief Policy Officer and General Counsel’s direction, a new policy framework was created to advance Ford’s business objectives while vindicating the company’s values. The framework leverages the entire policy team, which is comprised of:

- Environmental and Safety Compliance
- Government Affairs
- Office of General Counsel
- Privacy
- Security

This structure empowers the teams to function as one, contributing the expertise of their respective professional disciplines, unified throughout the policy organization. Ford’s ambitious Ford Policy Agenda, which sets forth detailed policy missions to defend and advance Ford Motor Company’s interests, reflects this integration.