

# ABOUT US

## Our Association

smartEn is the European business association integrating the consumer-driven solutions of the clean energy transition. We aim to create opportunities for every company, building and car to support an increasingly renewable energy system.

## Our vision

Every European benefits from playing an active role in the clean energy transition.

## Our mission

- **Promote system efficiency** through the advanced management and integration of electricity demand and supply in homes and buildings, transportation, businesses and decentralised energy projects.
- **Empower energy users** by enabling them to participate in the energy

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- **Encourage innovation and diversity** by enabling new market players and energy service offers that provide attractive choices for consumers and allow for healthy competition.
- **Drive the decarbonisation of the energy sector** through the cost-effective integration of renewable sources and smart electrification of heating, cooling and transport.

#### To do so, we:

- Create a **cross-sectoral single voice** for innovative market players driving digital, decentralised and decarbonised energy solutions,
- **Advocate smart energy solutions** with policymakers to realise supportive regulatory conditions,
- **Communicate the benefits** and potential of smart energy solutions to all relevant stakeholders,
- Produce **crucial expertise** that supports the business of our members and promotes our objectives to policy makers,
- Act as the **central network** for smart energy solutions for our members and other constituents.

## Events

### Digital event | Powering the “net-zero carbon” city: best practices in the smart integration of buildings and transport

Date: 13 July 2021 10:00-11:30 CEST | Register now! Description: On the path towards climate neutrality, electrification of end-user sectors, particularly the transport, building, and industry sectors, will play a crucial role. As estimated by the European Commission in its Energy System Integration Strategy, electricity in final energy demand will double from current levels, reaching at least 50% by 2050. To achieve our climate goals, this electricity...

### smartEn Webinar at The Smarter E Industry Days | Achieving Cost-Effective Decarbonisation: Target and Measures to Unlock Distributed Flexibility

Date: 22 July 2021, 10.30-11.15 (CET) | Register now! The clean energy transition has already started. The cost of renewables has significantly decreased in the past decade, their integration in the power system is rising, and EVs and smart buildings are becoming attractive market offers. Still, for the clean energy transition to be successful, all energy end-users need to have an active role in it. The demand-side flexibility (DSF) potential of...

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transport and building sectors will play a crucial role. This inevitably brings important changes to the way the electricity system functions as it will need to become more flexible to support the increase of variable renewable energy in a reliable and cost-effective way....



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## Our team

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## TWITTER FEED

### Tweets by @smartEnEU



**smartEn Smart Energy Europe**  
@smartEnEU

How can [#EVs](#) & [#smartbuildings](#) provide distributed [#flexibility](#) sources to run an increasingly variable [#energy](#) system? 🚗🔌🏠  
Our upcoming event on 13 July will answer that question by showcasing best practices in 🇪🇺!

[Embed](#)[View on Twitter](#)

## CONTACT

Rue d' Arlon 63-67  
1040 Brussels, Belgium

+32 2 58 88 992  
info[at]smarten.eu

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## DON'T MISS A THING!

Hear about our work to build a decentralised energy system, including insider industry news and events. We won't share your data with anyone else and you can opt out at any time.

**Name**

**Email**

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