



The EUAA is an incorporated, not-for-profit association. Our members determine the direction of the association along with our Electricity, Gas and Sustainability policies while our Chief Executive Officer, supported by a specialist team, is responsible for managing activities, administration, finances and implementing policy. EUAA generates the majority of its revenue from membership fees and events. External funds are occasionally sought for special projects.

OUR MISSION

The EUAA will provide a timely and professional service to members in four key areas: Policy Development, Advocacy, Information and Networking.

The EUAA will represent its Members' collective views and respect the divergence of views of individual Members.

OUR VISION

To be the trusted and relentless voice within the energy sector, seeking a competitive, reliable and sustainable energy supply for all energy users.



Policy and Advocacy

To provide a relentless and powerful voice on behalf of members to various energy industry stakeholders – be it in the regulatory, policy or political arena. Advocacy is underpinned by strong and highly qualitative research and data.



Information

To inform, educate and build the skills and knowledge base of our members and other energy industry stakeholders by offering a series of targeted energy-based forums.



Networking

To provide a forum for members and other energy industry stakeholders to pursue a better understanding of their issues.

OUR PEOPLE

Andrew Richards Chief Executive Officer

Andrew has over 30 years of energy industry and infrastructure development experience having held a variety of senior management roles in the areas of sales and marketing, public and stakeholder relations, media and communications, strategic planning, policy development, stakeholder engagement and political advocacy.

For the last 3 years he has been Chief Executive Officer of the Energy Users Association of Australia (EUAA). The EUAA is the peak national body representing Australian commercial and industrial electricity and gas users. EUAA membership

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Jodie Haigh Executive Assistant to the CEO

A long standing employee of the EUAA, Jodie has worked with three CEOs and has developed extensive knowledge and expertise organising countless events including conferences, breakfast briefings and member forums.

Jodie is the backbone of the organisation and her wealth of knowledge, attention to detail and positive and proactive nature provides an invaluable resource to members, CEO, board and staff.

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Mark Grenning Director Policy and Regulation

Mark, recently appointed to his EUAA role, has been a long term Director and past Chairman of the EUAA. He is a member of the AER's Consumer Challenge Panel and lectures in the Master of Energy Systems course at the University of Melbourne.

Prior to these roles Mark had a 30 year career in Rio Tinto with a focus on energy management. In the last 7 years he was

to all the subject matter expert advising on energy supply options to Rio Tinto's operations. He has had extensive
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Alan Markham

Association Secretary

A qualified Chartered Accountant, Alan's career has taken him around the world building expertise across a broad range of companies including Ernst & Young and Price Waterhouse Coopers in South Africa, the USA and Australia.

Working with the EUAA for more than 10 years, Alan brings 5 years' experience within the manufacturing sector in Australia, and extensive experience from working in the energy sector which included managing the corporatisation and then privatisation of the Victorian SEC's energy efficiency arm and advising the Business Council for Sustainable Energy

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Emily Wood

Communications Manager

An experienced and enthusiastic communications professional Emily has a background in all facets of communication from media relations, issues management, crisis management, internal communications, community relations and marketing. Emily joined the EUAA in 2016 and while new to membership organisations, Emily brings with her over a decade of experience in the energy sector, after working with both generators and retailers.

In her role at the EUAA Emily is responsible for media relations, conference marketing, branding and other external

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Kyllie McMullen

Member Account Manager

Kyllie comes to the EUAA from the Banking and Finance sector, with the past 13 years at ANZ Banking Corporation

In her most recent role as Contract Manager Kyllie managed several large vendor contracts which supplied goods across the entire Retail Branch Network.

Kyllie has many years' experience in Business Development, Account and Relationship management roles with extensive stakeholder management as well as New product and procedure development both in the private and banking sector.

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OUR BOARD

Chair - Mr Brian Morris

Division Director, Macquarie Capital

Brian recently joined Macquarie Capital's Australian Infrastructure team based in Melbourne. Brian comes to Macquarie with over 30 years' experience within the energy sector and has extensive energy market origination and energy trading experience, including renewable Power Purchase Agreements (PPA).

Brian has a deep understanding of energy financial markets and has worked with a number of large energy users on financial and physical grid connected and behind the meter energy management solutions.

Prior to joining Macquarie, Brian worked at Schneider Electric for 7 years where he lead the Energy and Sustainability

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Deputy Chair - Bridgette Carter

Manager Energy Sourcing & Utilisation BlueScope

Bridgette Carter is the Manager Energy Sourcing and Utilisation for BlueScope Steel. She manages the team responsible for sourcing BlueScope's Australian energy and utility needs, overseeing contracts worth in excess of \$170 million per annum across more than 50 operational sites. Bridgette has spent over 20 years in the manufacturing sector with significant experience in energy procurement, energy and carbon accounting, energy efficiency, energy regulation compliance and energy policy. She holds a degree in Engineering as well as a Masters in Professional Accounting.

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Melissa Perrow

General Manager Energy, Brickworks Limited

Melissa has transformed Brickwork's East Coast gas strategy; transitioning the business to be a wholesale gas buyer from 2020. Prior to Brickworks, Melissa worked for Origin Energy for 14 years and has over 18 years wholesale energy trading experience gained across electricity, gas, carbon and green markets and specializing in complex non-standard large customer contracting. She has a Bachelor in Applied Science, a Bachelor in Business, a Graduate Diploma in Technology and a Post Graduate Certificate in Applied Finance.

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Mark Grenning

Consultant

Mark has been a long term Director and past Chairman of the EUAA. He is a member of the AER's Consumer Challenge Panel and lectures in the Master of Energy Systems course at the University of Melbourne.

Prior to these roles Mark had a 30 year career in Rio Tinto with a focus on energy management. In the last 7 years he was the global subject matter expert advising on energy supply options to Rio Tinto's operations. He has had extensive experience in representing users interests in a variety of national energy forums, including 12 years on the AEMC

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Scott Hall

National Sustainability Engineer, Simplot

Scott manages electricity and natural gas procurement for Simplot Australia's food manufacturing facilities along with environmental compliance and developing a culture of energy, water, and waste efficiency. Having previously worked as a project engineer at multiple Simplot sites in Tasmania and Victoria, he understands the needs of modern industry and is passionate about ensuring the correct energy frameworks and policies are in place so manufacturing can sustainably continue in Australia.

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Tim Lawrence

Orica

Dr Penelope Crossley

Academic

Dr Penelope Crossley is a senior lecturer at the University of Sydney where she specialises in the complex legal issues associated with the energy and resources sectors. In particular, her research focuses on the fields of comparative renewable energy and energy storage law, electricity market governance, and the intersection between tort law and the energy and resources sector. Penelope is the Senior Industry Advisor to the Australian Energy Storage Alliance on regulatory and policy issues and a member of the interdisciplinary Energy Storage Research Network (EStoReN) at the University of Sydney. Her PhD on 'Reconceptualising Renewable Energy Law: A Comparative Study of the National Laws

[Show more](#)**Chris Coley**[Sign In](#)**National Energy Manager, Wesfarmers Department Stores**

Chris leads the management of energy costs, demand, carbon and waste/recycling strategy across Wesfarmers Department Stores Division which incorporates 800 Kmart, Kmart Tyre & Auto and Target stores here and in New Zealand. He also sits on Wesfarmers Strategic Procurement Council for energy and represents the interests of the wider Wesfarmers group of companies on the EUAA including Bunnings, Coles, OfficeWorks and a number of leading industrial businesses.

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As Director of the Markets and Strategy teams of Schneider Electric's Energy and Sustainability Services division in Australia, Lisa is passionate about leading clients in the journey from passive to active energy management. Through supply-side energy management services including Risk Management, Energy Sourcing/Procurement, Research & Forecasting/Analytics, and bespoke Solutions Consulting, Lisa and her teams drive value for clients by reducing spend, protecting budgets, and improving investment decisions.

[Show more](#)**Marghanita Johnson****Executive Director - Australian Aluminium Council**

Marghanita Johnson has been Executive Director of the Australian Aluminium Council since 2019. She has over 20 years' experience in the Australian mining and manufacturing sectors, predominantly within the aluminium industry. Prior to joining the Council she led government engagement and advocacy on behalf of Rio Tinto's Pacific Aluminium assets and prior to that held key climate and sustainability roles at Rio Tinto.

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UPCOMING EVENTS

2021

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2021 Events Series 26 March - 9 June 2021

Emily Wood | March 9, 2021

Join our 2021 Events Series as we explore issues impacting energy users, look for solutions and consider what is planned for our energy markets. Our...

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Energy Users Association of Australia

ABN : 83 814 086 707

Address: Suite 904, 530 Little Collins Street, Melbourne 3000

General enquiries: [+61 3 9909 7103 \(tel:+61 3 9909 7103\)](tel:+61399097103)For all sponsorship and events enquiries email [euaa@euaa.com.au \(mailto:euaa@euaa.com.au\)](mailto:euaa@euaa.com.au)All media enquires, please contact: Emily Wood [0421 042 121 \(tel:0421 042 121\)](tel:0421042121)

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- > [Board Member Code of Conduct](#)
- > [Committee Charters](#)
- > [Rules of Incorporation \(https://euaa.com.au/wp-content/uploads/2017/09/EUAA-Rules-of-incorporation-1.08.2014.pdf\)](https://euaa.com.au/wp-content/uploads/2017/09/EUAA-Rules-of-incorporation-1.08.2014.pdf)
- > [Competition and Consumer Act \(https://euaa.com.au/wp-content/uploads/2017/09/EUAA-Statement-of-Compliance-New-Brand.pdf\)](https://euaa.com.au/wp-content/uploads/2017/09/EUAA-Statement-of-Compliance-New-Brand.pdf)

Interested in becoming a member?

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